

NEBRASKA SIGMA ZETA EDUCATION FOUNDATION, INC.

Narrative Description of Planned Activities

Mission Statement

The Nebraska Sigma Zeta Education Foundation, Incorporated is a not-for-profit organization that seeks to educate and empower its surrounding community through multidimensional outreach programs designed to enhance, cultivate and empower individuals to develop health promoting lifestyle choices across the lifespan.

To this end, this public benefit corporation will work diligently to accomplish the above mentioned objectives by implementing the following programs, all developed with a three dimensional approach, to address the whole person, mind, body, and spirit. These programs will constantly adhere to section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

SOCIAL ACTION PROGRAMS:

In the area of Social Action, the Nebraska Sigma Zeta Education Foundation, Incorporated will implement the following programs:

Σ Together Preventing Premature Births, Teenage Pregnancy and Building Strong Fathers (<http://nszef.onesigmazeta.org/nszefprograms.htm#SOCIAL ACTION PROGRAMS>)

➤ **What is the activity?**

This program will be a collaborative venture with the members of the Nebraska Chapters of Phi Beta Sigma Fraternity and the March of Dimes, Nebraska Chapter. This program will have three main areas of focus:



- 1) Premature birth awareness and prevention.
- 2) Teenage pregnancy prevention.
- 3) Promoting healthy lifestyles choices for new and expectant fathers.

➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Phi Beta Sigma Fraternity and/or other community members with expertise in the areas premature birth prevention, teenage pregnancy prevention and teaching new and expectant fathers how to make smart choices about a healthy lifestyle that will lead to responsible fatherhood for teenage to middle-aged single and married men.

➤ **When will this activity be conducted?**

It is the goal of the Nebraska Sigma Zeta Education Foundation to conduct three community literature distribution campaigns and three community workshops annually in the months of **March, October, and November**. The first literature distribution campaign and community workshop in this program area is tentatively scheduled to take place **beginning in October 2007**.

➤ **Where will this activity be conducted?**

It is anticipated that the three community workshops will be randomly held on either the college campuses of the University of Nebraska at Omaha, Metropolitan Community College in Omaha, Nebraska or a classroom of a school building in the Omaha Public School District. In addition to three formal workshops, the literature distribution campaigns will take place on high school and college campuses, churches, barbershops and hair style salons in the Omaha, Nebraska Metropolitan Area during the above mentioned months each year beginning in **October 2007**.

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➤ **How will this activity further our exempt purposes?**

We anticipate that our planned community workshops and public awareness campaigns will provide us the opportunity to satisfy the following two key objectives in our overall mission:

By taking social action to educate and empower the members of our surrounding community, we hope to raise our target audience's community consciousness about the prevailing social issues of the day.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **10%** of our time towards promoting and implementing the above mentioned Social Action Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Phi Beta Sigma Fraternity** to successfully market and implement our programs.

Σ **Sigma Wellness Project**

(<http://nszef.onesigmas.org/nszefprograms.htm#SOCIAL ACTION PROGRAMS>)

➤ **What is the activity?**

This program will be a multi-faceted, collaborative venture with the members of the Nebraska Sigma Zeta Education Foundation, the members of the Nebraska Chapters of Phi Beta Sigma Fraternity, various health care institutions in the state of Nebraska, the American Cancer Society and various African-American churches in the state of Nebraska. The primary goal of this program is to promote and encourage African-Americans in Nebraska to live healthier lifestyles through education.



➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Phi Beta Sigma Fraternity along with various health care institutions in the state of Nebraska, and various African-American churches in the state of Nebraska.

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➤ **When will this activity be conducted?**

It is the goal of the Nebraska Sigma Zeta Education Foundation to co-sponsor at least one community health fair annually in the month of **February** along with conducting several literature distribution campaigns and mini workshops. The first literature distribution campaign and community health fair is tentatively scheduled to take place **beginning in February 2008**.

➤ **Where will this activity conducted?**

It is anticipated that the annual community health fairs will be held in various African-American churches in the Omaha, Nebraska Metropolitan Area, various high school gymnasiums in the Omaha Public Schools District in Omaha, Nebraska, or on the college campuses of the University of Nebraska at Omaha and/or on Metropolitan Community College campuses in Omaha, Nebraska. In addition to sponsoring one annual community health fair, the members of the Nebraska Chapters of Phi Beta Sigma Fraternity will host mini awareness seminars and literature distribution campaigns on college campuses, in African-American churches, at barbershops and hair style salons in the Omaha, Nebraska Metropolitan Area.

➤ **How will this activity further our exempt purposes?**

We anticipate that our planned community health fairs and literature distribution public awareness campaigns will provide us the opportunity to satisfy the following two key objectives in our overall mission:

By taking social action to educate and empower the members of our surrounding community, we hope to raise the community consciousness of the prevailing social issues of the day.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **10%** of our time towards promoting and implementing the above mentioned Social Action Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Phi Beta Sigma Fraternity** to successfully market and implement our programs.

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Σ Sigma Project Vote

([http://nszef.onesigmas.org/nszefprograms.htm#SOCIAL ACTION PROGRAMS](http://nszef.onesigmas.org/nszefprograms.htm#SOCIAL_ACTION_PROGRAMS))

➤ **What is the activity?**

This program will be a social action effort to better educate citizens in our surrounding communities on the importance of participating in the democratic process. Members of the Nebraska Sigma Zeta Education Foundation along with the members of the Nebraska Chapters of Phi Beta Sigma Fraternity will conduct non-partisan voter education activities and prepare non-partisan voter education materials for the sole purpose of encouraging citizens in our surrounding communities to better understand and regularly participate in democratic voting process to ensure their voices are heard.



➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Phi Beta Sigma Fraternity.

➤ **When will this activity be conducted?**

It is the goal of the Nebraska Sigma Zeta Education Foundation to co-sponsor one non-partisan voter education seminar and one non-partisan voter registration drive every election year. Specifically, these non-partisan voter education activities and non-partisan voter registration drives will commence in the months of **March** and **September of each election year** and **conclude by May** and **November of each election year**. The first non-partisan voter education activity and non-partisan voter registration drive is tentatively scheduled to **begin in March 2008**.

➤ **Where will this activity be conducted?**

It is anticipated that these non-partisan voter education activities will be held in a wide variety of locations in our surrounding community that would be approved by our county and state election commissioners in the Omaha, Nebraska Metropolitan Area. However, it is assumed that locations such as college campuses and shopping malls in the Omaha, Nebraska Metropolitan Area are just a couple of examples that would fall into this category of potentially approved locations.

➤ **How will this activity further our exempt purposes?**

We anticipate that our planned non-partisan voter education activities will provide us the opportunity to satisfy the following two key objectives in our overall mission:

By taking social action to educate and empower the members of our surrounding community, we hope to raise the community consciousness of the prevailing social issues of the day.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **5%** of our time towards promoting and implementing the above mentioned Social Action Program Activities.

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➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Phi Beta Sigma Fraternity** to successfully market and implement our programs.

Z The Stork's Nest Program

([http://nszef.onesigmas.org/nszefprograms.htm#SOCIAL ACTION PROGRAMS](http://nszef.onesigmas.org/nszefprograms.htm#SOCIAL_ACTION_PROGRAMS))

• **What is the activity?**

This program will be a collaborative venture with the members of the Nebraska Chapters of Zeta Phi Beta Sorority, Nebraska Medical Center and the March of Dimes, Nebraska Chapter. This program will have three main areas of focus:

- Motivates women to get early, regular prenatal care through earned incentives.
- Educates women on self-care during pregnancy, childbirth, and postpartum.
- Provides prenatal education and incentives to low income pregnant women.

➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Zeta Phi Beta Sorority and/or other community members with expertise in the areas of premature birth prevention and prenatal care participation.

➤ **When will this activity be conducted?**

The Stork's Nest is an ongoing effort operating year round with the collaborative efforts of its partners. Nests are open 8 days a month via 3 locations to allow clients to shop. Stork's Nest prenatal education sessions are held twice a month and provide information, educational materials, and a variety of other resources and referrals that help clients take good care of themselves and their babies. This program was officially launched in **September 1992** by the members of the Nebraska Chapters of Zeta Phi Beta Sigma Sorority.



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➤ **Where will this activity be conducted**

There are three Nests strategically placed throughout the city targeting high-risk populations such as minority and young teen women, who are particularly vulnerable to infant health problems. Resources and support programs to meet their needs will be concentrated in these areas.

➤ **How will this activity further our exempt purposes?**

We anticipate that our planned prenatal education sessions, and public awareness campaigns will provide us the opportunity to satisfy the following two key objectives in our overall mission:

By taking social action to educate and empower the members of our surrounding communities, we hope to raise our target audience's community consciousness about the prevailing social issue of premature birth awareness and infant mortality.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **15%** of our time towards promoting and implementing the above mentioned Social Action Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Zeta Phi Beta Sorority** to successfully market and implement our programs.

Z Z-Hope (Zetas Helping Other People Excel)

(<http://nszef.onesigmamas.org/nszefprograms.htm#SOCIAL ACTION PROGRAMS>)

➤ **What is the activity?**

Z-HOPE is an outreach service program that is designed to enhance, cultivate, and empower participants to develop health promoting lifestyle choices across the lifespan. Z-HOPE has ten programmatic elements it chooses to address:

- Responsible Sexual Behavior
- Immunization
- Tobacco Use
- Access to Health Care
- Environmental Quality
- Physical Activity
- Substance Abuse
- Obesity
- Injury And Violence
- Mental Health



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➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Zeta Phi Beta Sorority and/or other community organizations with expertise and resources to provide optimal quality programs that provide maximum impact.

➤ **When will this activity be conducted?**

Z-HOPE programs will be ongoing throughout the year, with specific health promoting programs and activities taking place twice a month to provide information, educational materials, and a variety of other resources to address the Healthy People 2010 ten leading health indicators. This revamped program will be officially launched in **September 2007** by the members of the Nebraska Chapters of Zeta Phi Beta Sorority.

➤ **Where will this activity be conducted**

The Z-HOPE programs are as varied as the people who will benefit, therefore activities will be strategically placed in areas where high risk populations exist to address the specific needs of these various populations. This will ensure that programs achieve the maximum impact.

➤ **How will this activity further our exempt purposes?**

Z-HOPES initiative will provide us the opportunity to satisfy the following key objectives in our overall mission:

By developing multidimensional outreach programs, we hope to focus efforts within five major populations; women, youth, seniors, men and international women. Focusing on the three key elements of life; mind, body, and spirit.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **10%** of our time towards promoting and implementing the above mentioned Social Action Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Zeta Phi Beta Sorority** to successfully market and implement our programs.

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BIGGER AND BETTER BUSINESS PROGRAMS:

In the area of Bigger and Better Business, the Nebraska Sigma Zeta Education Foundation, Incorporated will implement the following program:

Σ Project S.E.E.D. (Sigma Economic Empowerment Development)

(<http://nszef.onesigmas.org/nszefprograms.htm#BIGGER AND BETTER BUSINESS PROGRAMS>)

➤ **What is the activity?**

This program will be a Bigger and Better Business effort to better educate citizens in our surrounding communities on the importance of better understanding two socioeconomic areas, personal finance management and home ownership. The primary objective of Project S.E.E.D. is to provide useful information in the area of personal financial management and home ownership via FREE workshops to benefit the members in our surrounding communities.

Project S.E.E.D.



➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Phi Beta Sigma Fraternity and/or other community members with expertise in the areas of personal finance or the home buying process using curriculum materials provided by the FDIC and/or HUD Financial Education Programs

➤ **When will this activity be conducted?**

It is the goal of the Nebraska Sigma Zeta Education Foundation to co-sponsor at least one FREE, financial education community workshop annually in either the fall or spring months. It is anticipated that the first workshop will commence in **October 2007**.

➤ **Where will this activity be conducted?**

It is anticipated that these FREE, financial education community workshops will be held in various African-American churches in the Omaha, Nebraska Metropolitan Area and/or on the college campuses of the University of Nebraska at Omaha and/or on Metropolitan Community College campuses in Omaha, Nebraska.

➤ **How will this activity further our exempt purposes?**

We anticipate that our planned FREE, financial education community workshops will provide us the opportunity to satisfy the following key objectives in our overall mission:

By taking steps to better educate and empower the members of our surrounding communities in the area of financial education and home ownership, we hope to ultimately increase economic development for the area in which we reside.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **10%** of our time towards promoting and implementing the above mentioned Bigger and Better Business Program Activities.

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➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Phi Beta Sigma Fraternity** to successfully market and implement our programs.

EDUCATION PROGRAMS:

In the area of Education, the Nebraska Sigma Zeta Education Foundation, Incorporated will implement the following programs:

Σ **Omaha Sigma Beta Club Youth Mentoring and Scholarship Program**

(<http://nszef.onesigmas.org/nszefprograms.htm#EDUCATION>)

➤ **What is the activity?**

This mentoring program will focus on developing the skill set of at-risk males between ages 8 and 18 who reside in our local communities in four major areas: Education, Culture, Social and Athletics. It is our expectation that by taking a serious interest in young men at this critical stage in their lives will allow us to assist their parents by re-enforcing a strong sense of community and family values, strong leadership skills, and social & cultural awareness that will better groom them as community leaders of tomorrow. In addition to mentoring at-risk young men who reside in our local communities, through our Education program we will also offer them opportunities to earn college scholarships to further their education.

Omaha Sigma Beta Club



Youth Mentoring Program

➤ **Who will conduct this activity?**

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Phi Beta Sigma Fraternity who will serve as Mentors.

➤ **When will this activity be conducted?**

It is the goal of the Nebraska Sigma Zeta Education Foundation to offer a year round mentoring program to continuously develop the skill set of at-risk males' ages 8 thru 18 who reside within our communities. This mentoring program was officially launched in **June 2004** by the members of the Nebraska Chapters of Phi Beta Sigma Fraternity.

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➤ **Where will this activity conducted?**

It is anticipated that our mentoring program, educational, social, cultural, and athletic development activities currently offered by the Omaha Sigma Beta Club will be able to continue in their current and varied fashions and settings in the Omaha, Nebraska Metropolitan Area, but with a broader impact as a result of the expanded program funding opportunities that are expected as a result of the Nebraska Sigma Education Foundation becoming the programs administrative entity and receiving a 501(c)(3) designation by the Internal Revenue Service.

➤ **How will this activity further our exempt purposes?**

We anticipate that our mentoring program and our future scholarship fund will provide us the opportunity to satisfy the following key objectives in our overall mission:

By taking steps to develop well-rounded males, ages 8 thru 18, who reside within our communities, our hope is that these young men will take full advantage of the accompanying educational opportunities to become well-rounded scholars that eventually return to their communities to share their experiences with future generations.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **20%** of our time towards promoting and implementing the above mentioned Education Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Phi Beta Sigma Fraternity** to continue to promote and implement our programs.

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Z Zeta Phi Beta Youth Auxiliaries and Scholarship Program (<http://nszef.onesigmas.org/nszefprograms.htm#EDUCATION>)

➤ What is the activity?

The youth auxiliaries focus on developing the skill set of at-risk females between ages 5 and 18 who reside in our local communities in three major areas: Education, Service, and Social. These auxiliaries, dedicated solely to girls are organized into three distinct age groups:

- **Pearlettes** girls 5 to 8 years old
- **Amicettes** girls 9 to 13 years old
- **Archonettes** girls 14 to 18 years old

The objectives of these youth groups are to assist these girls in developing life skills that will better prepare them for success in the real world. In addition to mentoring these young girls who reside in our local communities, through our Education program we will also offer them opportunities to earn college scholarships to further their education.

➤ Who will conduct this activity?

The logistical coordination of this program will be overseen by the members of the Nebraska Sigma Zeta Education Foundation and the physical execution of this program will be delegated to the members of the Nebraska Chapters of Zeta Phi Beta Sorority who will serve as Mentors.



➤ When will this activity be conducted?

It is the goal of the Nebraska Sigma Zeta Education Foundation to offer a year round mentoring program for these girls where in an accepting and nurturing environment they will be able to continuously develop confidence, character, and strong values. This mentoring program was officially launched in **June 1990** by the members of the Nebraska Chapters of Zeta Phi Beta Sorority.



➤ Where will this activity be conducted?

It is anticipated that our youth auxiliaries, educational, social, and community service activities currently offered will be able to continue in their current and varied fashions and settings in the Omaha, Nebraska Metropolitan Area, but with a broader impact as a result of the expanded program funding opportunities that are expected as a result of the Nebraska Sigma Zeta Education Foundation becoming the programs administrative entity and receiving a 501(c)(3) designation by the Internal Revenue Service.

"We Serve Others Because We Care"

➤ How will this activity further our exempt purposes?

We anticipate that our mentoring program and our future scholarship fund will provide us the opportunity to satisfy the following key objectives in our overall mission:



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By taking steps to develop confident, resourceful, strong young ladies, ages 8 thru 18, who reside within our communities, our hope is that these young ladies will take full advantage of the accompanying educational opportunities to become well-rounded scholars that eventually return to their communities to share their convictions and skills, and make the world a better place.

➤ **What percentage of our total time will be allocated to this activity?**

We anticipate on devoting **20%** of our time towards promoting and implementing the above mentioned Education Program Activities.

➤ **How will we fund these activities?**

We anticipate that **10%** of the funds needed to successfully implement programs of this nature will come from local fundraising efforts.

The remaining **90%** of funding that we anticipate will be needed for implementing these programs will come from soliciting local and national grant makers along with seeking corporate contributions from organizations that have a vested interest in the community in which we reside.

➤ **Under what alternate names will we operate?**

The Nebraska Sigma Zeta Education Foundation, Incorporated will only operate under one business name, but we will work closely with and rely on heavily the members of the **Nebraska Chapters of Zeta Phi Beta Sorority** to continue to promote and implement our programs.